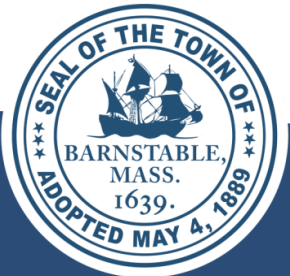


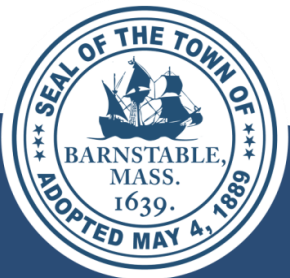
Town of Barnstable Small Business Support Initiatives

October 1, 2026



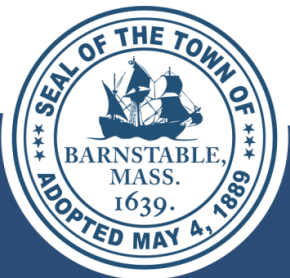
Small Business Support Topics

- Customer Service
- Workforce Development
- Entrepreneurial Incubator Programs
- Marketing for Visitors
- Grant Programs
- BusinessBarnstable.com



Permit Coordinator

- Serves as a dedicated guide for businesses navigating the Town's permitting and licensing processes
- Permit Coordinator position helps business owners understand what permits are required, connect with the right departments, and move through the process as smoothly as possible



Youth Job Fair

- Hosted annually in March by the Barnstable Youth Commission since 2017
- Event to help connect local businesses with potential employees aged 14-18



THE BARNSTABLE YOUTH COMMISSION
PRESENTS THE 10TH ANNUAL



WEDNESDAY, MARCH 4, 2026
2:30 - 4:30 PM

Dozens of local businesses and organizations will be on hand recruiting for seasonal and year-round part-time and full-time employment.

This is a great opportunity for young people to learn the essentials of landing a first job — including how to create a resume, complete a job application, and present themselves confidently in an interview. Representatives from MassHire will be on site to provide mentorship and one-on-one job coaching.



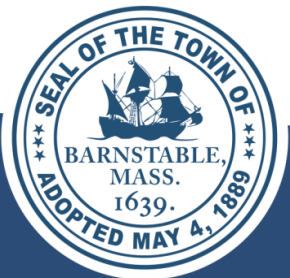
Hyannis Youth & Community Center
141 Bassett Lane, Hyannis

Questions? Contact:

George Noonan, Assistant Director - Recreation: george.noonan@barnstable.gov
Peter Bertling, Community & Economic Development Planner: peter.bertling@barnstable.gov

ArtsBarnstable Programs

- Established two state-designated Cultural Districts: **HyArts Cultural District** and **Barnstable Village Cultural District**
- **HyArts Shanties** program started in 2005 and expanded in 2018, with over 85 artists participating each year



Hyannis Artist Shanties Program

- Artist shanties generate over \$400,000 in sales annually
- Over 150,000 visitors to the area from May – October

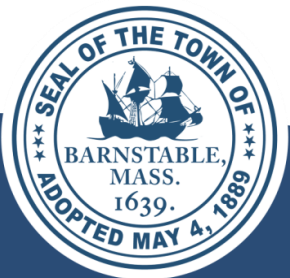


Hyannis Snack Shack Program



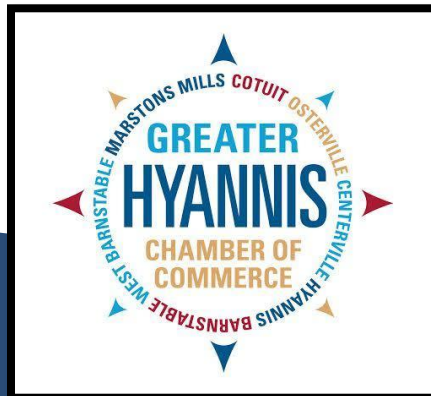
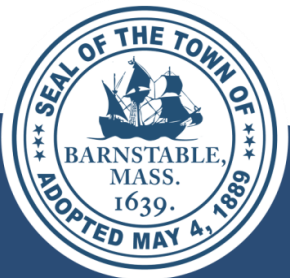
Marketing – Special Events

- The Town of Barnstable, through its Celebrations Fund, supports programming on July 4th to attract visitation.
 - This year the Town paid \$90,000 for a MA 250th Celebration that included a drone show



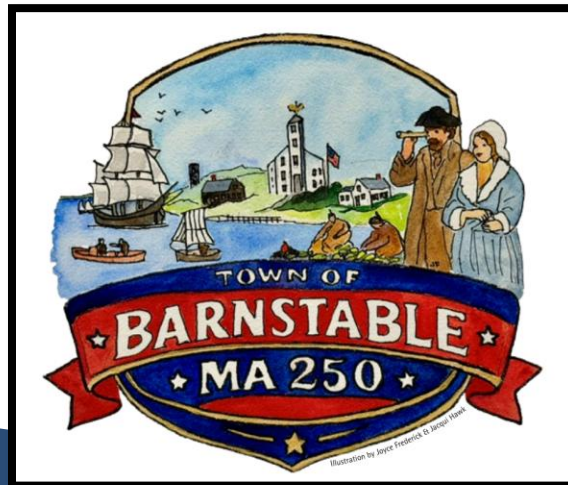
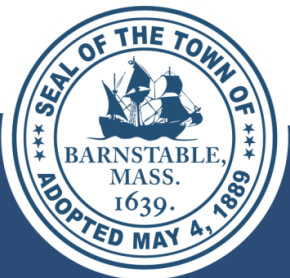
Tourism Grant Program – Marketing Services

- Collaboration with local business support organizations to market the area to visitors
- Annual grants to the following:
 - Greater Hyannis Chamber of Commerce
 - Hyannis Main Street Business Improvement District (BID)
 - Cape Cod Chamber of Commerce



Tourism Mini-Grant Program

- The Town of Barnstable offers an annual Tourism Mini-Grant Program to support local non-profits in promoting new or existing events and festivals that draw visitors to the Town.
- The annual budget for this program is roughly \$10,000, with a maximum of \$1,000 to each applicant.
- Emphasis placed on 'shoulder season' events, as well as events celebrating MA250 this year.



Tourism Mini-Grant Program

- In 2026, a total of \$19,000 was awarded to 26 local civic and non-profit organizations.



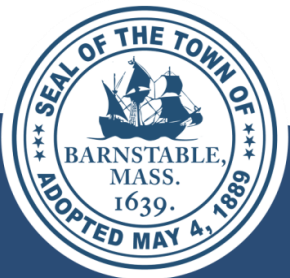
Cahoon Museum Art OF AMERICAN **ART-TASTIC**

Sponsored by:
Town of
Barnstable Mini-Grant Program

4676 Falmouth Road, Cotuit, MA 02635 | 508-428-7581 | cahoonmuseum.org

Downtown Hyannis Façade Grant Program

- Collaborative project between the Town, MassDevelopment, and the Hyannis Main Street Business Improvement District.
- Over the course of 3 years (2023-2025), \$300,000 in state grant funding was awarded to 43 different local business for projects that improved their storefronts and the aesthetics of the area.
- In addition, over \$450,000 in matching private funds were invested, resulting in a total of over **\$750,000 in investment in downtown Hyannis.**



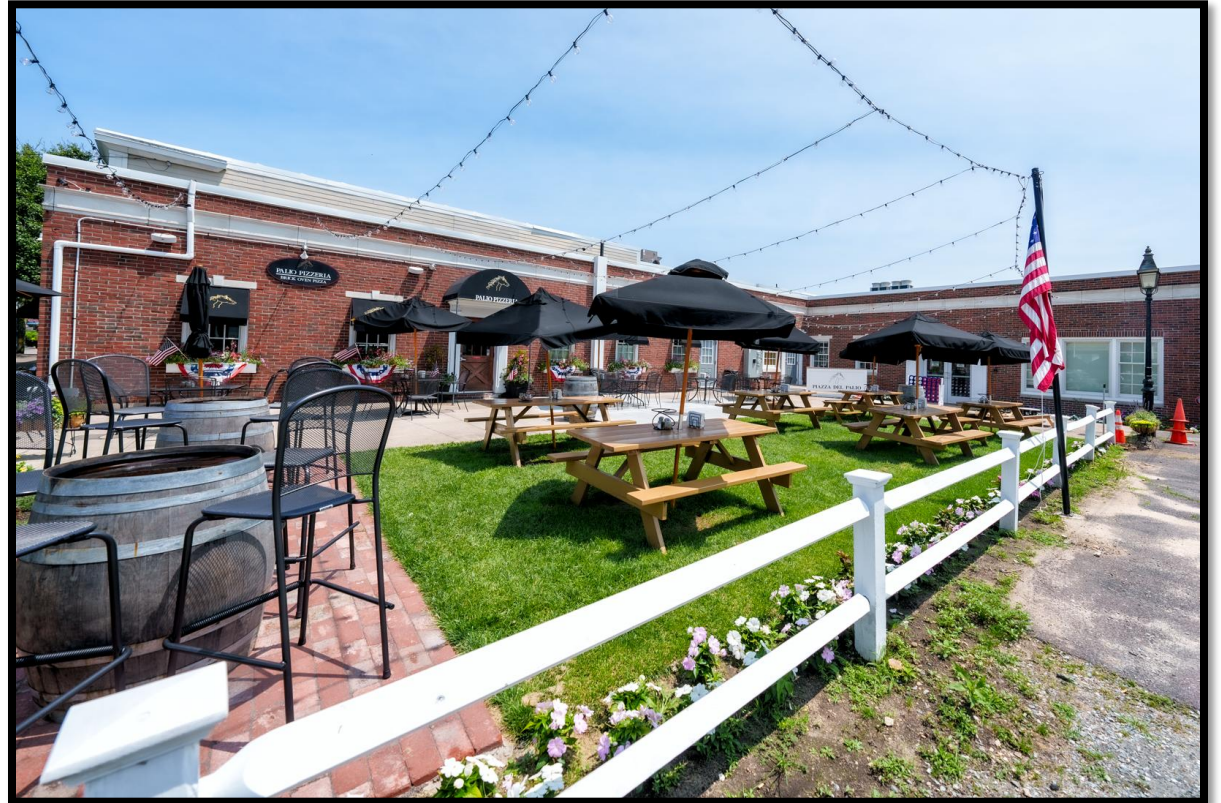
Facade Improvement Grant Recipient
In Partnership With



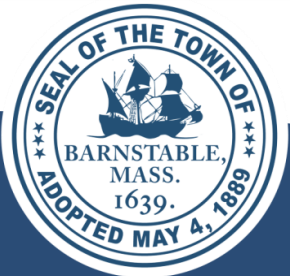
Façade Grant Project Examples



Before



After



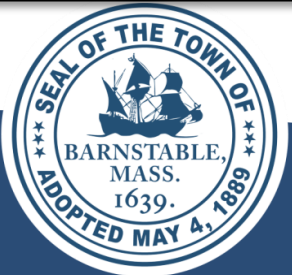
Façade Grant Project Examples



Before



After



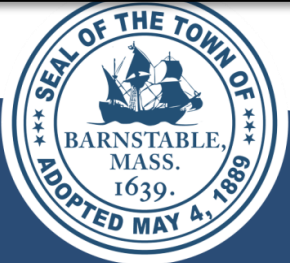
Façade Grant Project Examples



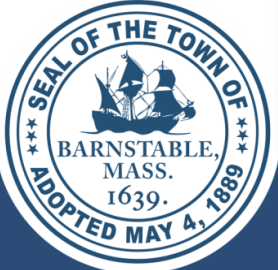
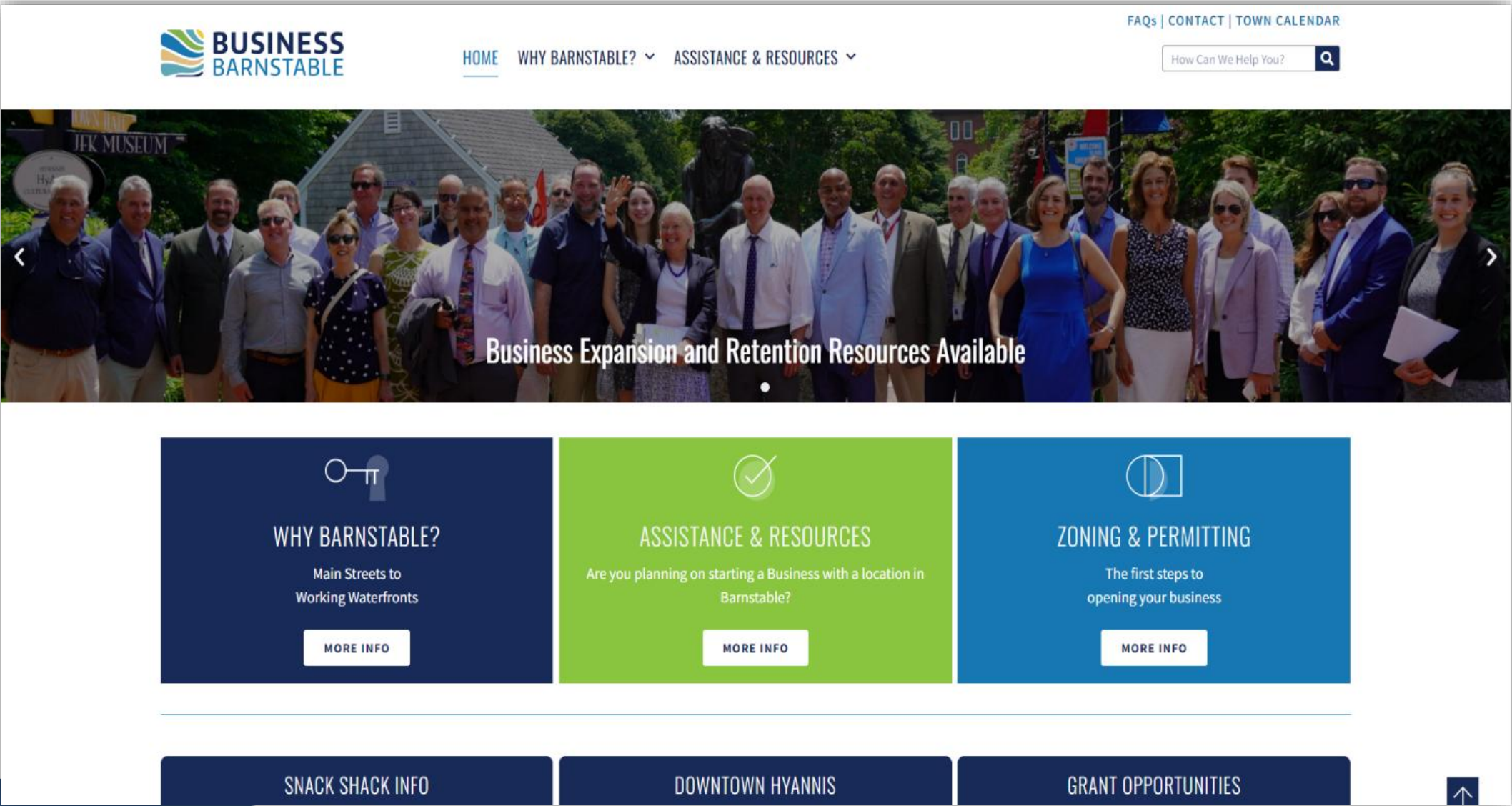
Before



After



Business Barnstable Website



BusinessBarnstable.com

Business Barnstable Website

BUSINESS
BARNSTABLE

HOME WHY BARNSTABLE? ▾ ASSISTANCE & RESOURCES ▾

FAQs | CONTACT | TOWN CLERK'S DEPARTMENT | HOW CAN WE HELP YOU?

Grant Opportunities

This webpage will be updated periodically with the latest grant opportunities available to businesses in Barnstable. For any grant related inquiries, please contact Kyle Pedicini, Assistant Director of Planning & Development at kyle.pedicini@town.barnstable.ma.us or 774-487-1246.

Current Grant Opportunities

Business Builds Capital Grant Program

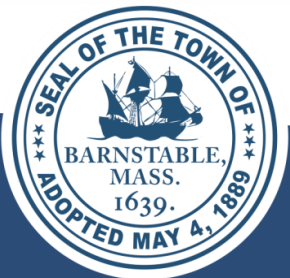
The [Business Builds Capital Grant Program](#) through the Massachusetts Office of Business Development (MOBD) is offering capital reimbursable grants to business making qualified investments in Massachusetts facilities. This program is designed to spur job creation in [Gateway Cities](#) such as Barnstable and can fund projects that include construction, equipment purchases, or infrastructure improvements. Applications are accepted on a rolling basis via the [MA Business Front Door](#) and awards range from \$500,000 – \$2,500,000.

MassDEP Commercial Refrigeration Grant

Through its [Commercial Refrigeration Grant Program](#), MassDEP is providing financial incentives to new or existing retail food locations, food banks, and nonprofit institutions for voluntary adoption of more climate-friendly, low global warming potential (GWP) refrigerants in commercial refrigeration equipment across the state. MassDEP will accept applications on first-come, first-served basis until all available funding is spent.

Cape Light Compact Business Incentives

[Cape Light Compact](#) offers business incentives for energy-efficiency measures for existing buildings, new construction, and major renovation projects. [Eligible expenses](#) include new lighting, refrigeration/freezer units, HVAC



File For a Business License

Any person, whether individually, a partnership or a corporation conducting business under any name other than the complete name of the person or corporation conducting business, must file with the Town Clerk's Department a Business Certificate (DBA) (MGL 110, s.5).

If you have any questions please do not hesitate to contact the Town Clerk's Department at (508) 862-4049

- Please register with an email and password and look for the Business License icon
- Once you completed the application please go ahead and pay \$40.00 (for a 4-year certificate)

ONLINE APPLICATION

Community Resources for Entrepreneurship Support

- The [Small Business Resource Toolkit](#) was created by the MA Office of the State Treasurer to serve as a central point where aspiring entrepreneurs and business owners could find resources on how to plan, fund, and grow their businesses.
- [CapeTide](#) is a nonprofit initiative affiliated with the Cape Cod Chamber of Commerce, built to support those with a business idea (or early-stage business) – who are ready to test it, refine it, and move it forward. The CapeTide 3-Week Accelerator, is designed for aspiring and current small business owners who want structure, feedback, and momentum.
- [EforAll Cape Cod](#) offers a free [business accelerator program](#) which provides immersive business training, mentorship and access to an extended professional network.
- [Score Cape Cod](#) offers free workshops and mentorships for entrepreneurs.
- [Cape Cod Community College](#) offers a [Small Business Development & Sustainability Certificate](#), designed to prepare students who are interested in starting their own business or for small business owners who want to sustain and grow their businesses. Students take courses business planning, development and sustainability.

Business Barnstable Newsletter

Business Barnstable Newsletter – September 2026

SEPTEMBER 14, 2026

Business Builds Capital Grant Program



The Massachusetts Executive Office of Economic Development's [Business Builds Capital Grant Program](#) is a competitive funding initiative to support for-profit business expansion and private investment in the state. The program provides capital reimbursement grants to businesses expanding or relocating operations in Massachusetts facilities and requires a dollar-for-dollar (50/50) match from the applicant. Awards are expected to range from \$500,000–\$2,000,000. Applications must be made through [MA Business Front Door](#) and are due by October 1, 2026.

Downtown Hyannis Streets Two-Way Conversion

The Hyannis Great Streets project, which will bring two-way traffic back to downtown Hyannis, is moving forward and more details on project timeline will be released soon. For background on the project, including detailed plans and videos of past public meetings, please visit: <https://barnstable.gov/Departments/planninganddevelopment/Projects/Great-Streets-Downtown-Hyannis.asp>



(click to enlarge rendering of new west entrance to Main Street)

Hyannis District Improvement Financing Program



The [Downtown Hyannis District Improvement Financing Program](#) was approved by Town Council on October 24, 2024. A [District Improvement Financing \(DIF\) Program](#) enables a municipality to identify and capture an anticipated stream of local property tax revenues expected to be generated by new development in a designated district.

This program will fund projects in Downtown Hyannis in the following categories:

- Public infrastructure improvements (sidewalks, water infrastructure, broadband, etc.)
- Placemaking/beautification projects (upgrades to public spaces, streetlights, etc.)

RECENT POSTS

Business Barnstable Newsletter – September 2026

SEPTEMBER 14, 2026

Barnstable Named Among Top Small Metros For Small Businesses

JUNE 4, 2026

Business Barnstable Newsletter – April 2026

APRIL 1, 2026

2026 Tourism Mini-Grant Awards

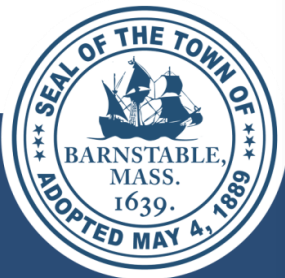
MARCH 17, 2026

Business Barnstable Newsletter – January 2026

JANUARY 23, 2026

Business Barnstable Newsletter – November 2025

NOVEMBER 24, 2025



Staff Support

- Maggie Flynn, Permit Coordinator
 - Margaret.Flynn@barnstable.gov / 508-862-4679
- Peter Bertling, Community & Economic Development Planner
 - Peter.Bertling@barnstable.gov / 774-487-1917
- Kyle Pedicini, Assistant Director of Planning & Development
 - Kyle.Pedicini@barnstable.gov / 774-487-1246

